



# Gray Matters Capital Foundation Internship Program

INVEST

INCUBATE

INFLUENCE



Gray Matters Capital researches and co-creates initiatives with local partners to build sustainable, replicable business models for the benefit of underserved populations.

## Internship Eligibility

GMC aims to extend internship opportunities to students from all areas of graduate and undergraduate studies. Students are not required to have a previous experience to social enterprise or philanthropy.

## Application Procedures

All interested applicants should submit an application and supporting documents listed below to [interns@graymatterscap.com](mailto:interns@graymatterscap.com).

- Internship Application
- Resume
- Cover letter explaining interest in the internship and briefly list learning expectations.

Applications will be reviewed according to following deadlines:

Summer April 15  
Fall August 1  
Spring Nov 15

*Applicants may also mail their hard-copy materials to:*  
Gray Matters Capital  
Attn: Jeanne Crass  
2200 Century Pkwy  
Suite 100, Atlanta GA 30345

Founded in 2005 by Bob Pattillo, Gray Matters Capital Foundation (GMC) functions alongside its sister-social enterprises, Rockdale Foundation, Gray Ghost Investment Fund and Gray Ghost Ventures. Through its programmatic activities GMC focuses the majority of its investments on strengthening the Affordable Private School Market and Microfinance in developing countries. GMC also manages a portfolio of social investments aimed at connecting private social investors with social enterprises.

GMC seeks to create social value by supporting initiatives that enable individuals to pursue their passion for change, and its guiding principle is to create strong relationships with its portfolio enterprises and entrepreneurs to produce a blend of financial and social returns.

## Program Overview

Gray Matters Capital believes that success is magnified by cultivating strong relationships with local and global neighbors, partners, and communities where we operate. Part of that relationship includes making investments to help promote educational and economic opportunities in our communities and around the world, starting with the students of today.

The GMC internship program is aimed at achieving two goals. It encourages students' future involvement in social enterprise and philanthropy by acquainting them with the challenges and rewards of public interest work while also providing the philanthropic and social community with the dedication, energy, and idealism that interns provide. With these goals in mind, we established the Internship Program in the summer of 2008 to help students discover the satisfaction of contributing to society, while acquiring significant knowledge, experience, and career development opportunities.

## The Experience

Our internships unite academic, corporate and social concepts in entrepreneurship for a unique learning experience. We place talented and motivated undergraduate and graduate students with emerging initiatives within the organization, giving them the opportunity to develop skills and apply the knowledge in their coursework. Students benefit from hands-on experience and exposure to social enterprise and philanthropy, which will give them professional experiences to remain competitive when seeking employment after graduation.

GMC recognizes the uniqueness of each intern. The selection and development of comprehensive activities will address individual needs, strengths, areas for growth, past experiences, and academic preparation. Interns will work on a variety of projects in groups consisting of mentors representing different sectors of the business community.

The GMC Internship Program is typically a 10-12 week experience consisting of a one-day orientation and a professional development session.